

# Title Partnership Opportunity



Support access to youth programs



Engage your Employees



Showcase your brand at MIP



Enhance quality of life in Wood Buffalo

## Spray Park

Located in the Syncrude Aquatic Centre, the Spray Park at MIP provides a **clean, safe and inclusive space** for our younger members and guests to enjoy the water.

This jungle gym like structure includes interactive water features to keep little swimmers busy all afternoon! **The Spray Park provides the perfect environment for families to spend time together - exploring, splashing and having fun!**

With **over 300,000 annual visits**, the spray park partnership will enhance your brand and align your company with excellence in the delivery of community-focused programs, events, sport and recreation opportunities to residents of the region.

Your partnership supports the RRC as we work towards our vision of **creating community by inspiring the residents of Wood Buffalo to gather, play and connect.**

**INVESTMENT \$54,000 Over 3 Years or \$75,000 Over 5 Years**

### Partnership Benefits

- Official naming rights as the partner of the Spray Park including prominent display of your corporate logo at the Spray Park
- Logo inclusion and/or name recognition in applicable marketing materials and official communications
- Opportunity to enroll in the MIP Group Membership discount program for employees
- Official media announcement highlighting your long-term commitment & support for health and wellness in Wood Buffalo
- Announcement of new partnership on the exterior and interior digital display screens at MIP
- Interior digital display advertising spot for a period of one year (value of \$6,000)
- Corporate partnership highlight on applicable RRC websites
- 5% of investment goes toward the WB Kids program which provides funding for recreational activities for youth in Wood Buffalo, ensuring every kid can afford to have fun

### Contact

SPONSORSHIP@RRCWB.CA

