

PARTNERSHIP OPPORTUNITIES



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regional recreation
CORPORATION
of wood buffalo

ANZAC
RECREATION CENTRE



CNOOC

PARTNERING WITH THE

ANZAC RECREATION CENTRE

PRESENTED BY CNOOC



The Anzac Recreation Centre presented by CNOOC is a 112,000 square-foot facility that includes a running track, a fitness centre, a NHL-sized arena, a field house, a fitness studio, children & youth activity spaces, and boardroom & meeting spaces.

Under the leadership of the Regional Recreation Corporation of Wood Buffalo (RRC), the facility brings excellence in sport, programming, recreation and event experiences to Anzac. The recreation centre also provides a local space to be utilized for hosting meetings, training sessions, gatherings, birthday parties, seminars and much more!

Sponsoring an amenity in the Anzac Recreation Centre presented by CNOOC supports the needs of the community and improves quality of life for it's residents. Your sponsorship is directly invested into enhancing facility operations, community programs, events and youth camps.

Your sponsorship also supports kids having fun, with 5% of your commitment invested into the WB Kids program. The WB Kids program provides financial assistance to Wood Buffalo youth and families that face barriers to participation in sport, recreation, social and cultural programs and activities.

The RRC is an official Canadian Not-for-Profit

Corporation and we are committed to making a positive difference in the communities we serve. We provide opportunities to our community and enhance the health and well-being of the region in an open, transparent and accountable fashion. Driven by teamwork & passion, we make a difference by inspiring fun through innovative programming and extraordinary experiences.

With you as partner, we have the opportunity to make a positive difference in the Anzac community through your generous support. It is thanks to our partners that we can continue to be the place where the Anzac community gathers, plays and connects, creating memories that last a lifetime.

Sincerely,

Graig Walsh

Chief Executive Officer

Regional Recreation Corporation of Wood Buffalo

ARENA PARTNER

INVESTMENT \$60,000 OVER 5 YEARS (\$12,000 PER YEAR)



The 22,118 square-foot arena at the recreation centre is the hub for those in the community with a passionate interest in ice sports, including ringette, hockey, and leisure skating. As one of the most popular and most utilized amenities in the recreation centre, the arena presents ice time opportunities for user groups and leagues in the community. Anzac community members,

Fort McMurray Minor Hockey and Fort McMurray Ringette utilize the arena weekly to host their ice sport leagues. The arena title partnership opportunity creates high-visibility impact and highlights your corporation's support for health and wellness in the community.

PARTNERSHIP BENEFITS

- Official naming rights as the partner for the arena for a period of 5 years, the arena shall be referred to at all times and in media releases as the "Company Name Arena".
- Community exposure and recognition as a community partner in Anzac.
- Corporate name and logo recognition at the arena and the arena viewing area.
- Promotion in Anzac on the interior digital display screens to announce the new partnership.
- Thank-you mentions on RRC social media websites.
- Official media announcement highlighting your long-term commitment and support for the community.
- Corporate name and logo recognition on anzacrec.ca.
- 5% of investment goes towards the WB Kids program.

FIELD HOUSE PARTNER

INVESTMENT \$60,000 OVER 5 YEARS (\$12,000 PER YEAR)



The 22,310 square-foot field house is the home of local indoor sports in Anzac, such as soccer, volleyball, and badminton, and hosts sport user group leagues on a weekly basis. The field house is a versatile space that is also utilized for programming, camps, events and a variety of functions. This space represents significant opportunities to connect with facility users, and the chance to position your brand

in a highly-utilized amenity that will connect with user groups from a variety of organizations. The field house title partnership opportunity creates high-visibility impact and highlights your corporations support for health and wellness in the community.

PARTNERSHIP BENEFITS

- Official naming rights as the partner for the field house for a period of 5 years, the arena shall be referred to at all times and in media releases as the “Company Name Field House”.
- Community exposure and recognition as a community partner in Anzac.
- Corporate name and logo recognition at the field house.
- Promotion in Anzac on the interior digital display screens to announce the new partnership.
- Thank-you mentions on RRC social media websites.
- Official media announcement highlighting your long-term commitment and support for the community.
- Corporate name and logo recognition on anzacrec.ca.
- 5% of investment goes towards the WB Kids program.

FITNESS CENTRE

INVESTMENT \$60,000 OVER 5 YEARS (\$12,000 PER YEAR)



The fitness centre is the pillar of health and wellness in the Anzac community. Visited by over 16,000 patrons annually with regular boot camps and personal training options, this amenity allows community members to reach their fitness goals year round.

This amenity provides community members and guests with the absolute best in safe, clean and affordable space to maintain their healthy lifestyles.

With you as a partner, we are able to support the needs of fitness enthusiasts of all ages in the Anzac community by providing affordable workout services and a place where residents can keep up with their fitness goals year round. The fitness centre title partnership opportunity creates high-visibility impact across the region and highlights your corporation's support for families' health and wellness in the region of Wood Buffalo.

PARTNERSHIP BENEFITS

- Official naming rights as the partner for the fitness centre for a period of 5 years, the fitness centre shall be referred to at all times and in media releases as the "Company Name Fitness Centre".
- Community exposure and recognition as a community partner in Anzac.
- Corporate name and logo recognition at the fitness Centre.
- Promotion in Anzac on the interior digital display screens to announce the new partnership.
- Thank-you mentions on RRC social media websites.
- Official media announcement highlighting your long-term commitment and support for children and families the community.
- Corporate name and logo recognition on anzacrec.ca.
- 5% of investment goes towards the WB Kids program.

AVAILABLE TITLE PARTNERSHIP OPPORTUNITIES

MULTIPURPOSE BOARDROOM

INVESTMENT \$25,000 OVER 5 YEARS (\$5,000 PER YEAR)



Whether it's a corporate board meeting, a gathering of local leaders or a seminar, this room has been designed to host meetings and events in a quiet setting accompanied by views of the beautiful natural scenery surrounding the recreation centre. This multipurpose boardroom provides a versatile meeting and boardroom space, designed to meet the demands in the community.

Naming partnership of this space creates the opportunity to build your name and brand recognition with a variety of community and industry partners who will use this space to network and connect while at the same time strengthening community bonds.

MULTIPURPOSE FITNESS STUDIO

INVESTMENT \$25,000 OVER 5 YEARS (\$5,000 PER YEAR)

In a facility dedicated to improving the quality of life for the residents of Anzac and the surrounding area, this room has been designed to host fitness classes, health and wellness seminars, and clinics to enrich the lives of those who utilize it. To meet the needs of the community, the multipurpose fitness room includes the only Fitness On Demand™ program and technology in the Wood Buffalo region. Fitness On Demand™ is a market-leading delivery platform of virtual fitness that allows users to access premium fitness programs at the touch of a finger, where they can select from a wide range of available programs

and classes, led by instructors on the projector screen at any time.

Naming partnership of this room creates an instant connection with health, wellness and quality of life, and provides name recognition with the facility users who will use this room on a regular basis to achieve their own health, wellness and fitness goals. This amenity provides a versatile space for all community members to utilize either in a group or individually to focus on their goals.